



EASTERN WASHINGTON AG EXPO

Cattlemen's Connection

January 3-4, 2017- TRAC Center, Pasco, WA

www.easternwaagexpo.com

Cattlemen's Connection

"Where Cattlemen Connect with Industry Insiders."

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Cattlemen's Connection Arena Sponsor (Limited to 5 sponsors first come first serve) **\$5,000**

- **Sponsorships Available:** limited to 5 key Sponsors
- Recognition as Cattlemen's Connection Sponsor on all conference materials, website, program, proceedings
- One 16' x 10' exhibit booth next to arena
- Large banner displays at TRAC entrance and also inside in the arena (display creative provided by sponsor)
- Official Sponsor of one arena seminar/demonstration
- 15 minute company/product presentation time to arena audience between arena event.
- Acknowledgement over PA system during event
- Logo recognition in TV advertisement
- Logo recognition on printed collateral, advertising, signage, and promotional materials
- Company logo and link on Show website and AgInfo.net site
- 50 tickets to the exhibition

Cattlemen's Connection Water Hole Sponsor (single sponsor) **\$5,000**

- **Beer Garden Sponsorships Available:** Unlimited
- Recognition as Cattlemen's Connection Sponsor on all conference materials, website, program, proceedings
- Large banner displays at TRAC entrance (display creative provided by sponsor)
- Beer Garden to be decorated by Sponsor.
- 15 minute company/product presentation time to arena audience between arena event.
- Name recognition on printed collateral, advertising, signage, and promotional materials
- Company logo and link on Show website and AgInfo.net site
- 50 tickets to the exhibition

CATTLEMEN'S CONNECTION EXHIBITOR OPPORTUNITIES

EXPO HALL

Cattlemen's Connection arena TRADE SHOW BOOTH (One 8' x 10' booth space) **\$495**

PAYMENT DETAILS

No Refunds will be made on cancelled spaces after December 1st.

Sponsorships help keep registration costs low, encourage attendance and increase visibility, while building name recognition for your product or service!

EASTERN WASHINGTON AG EXPO

Cattlemen's Connection

100 N. Fruitland St., Suite B, Kennewick, WA 99336 Phone (509) 585-5460; Fax (509) 585-2671

www.easternwaagexpo.com

For questions, call Kelly Allen at (509) 529-5337 or email at kallen@AgInfo.net

REGISTRATION FORM

PAYMENT

No Refunds will be made on cancelled spaces after December 1st.



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Company: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Cell: _____

Email: _____

Type of Business: _____

SPONSORSHIP OPPORTUNITIES (PLEASE MARK SPONSORSHIP LEVEL)

- Cattlemen's Connection Arena Sponsor \$5,000
- Cattlemen's Connection Beer Garden Sponsor \$5,000

EXHIBITOR SPACE & AG ISSUES LUNCHEON

BOOTH/ARENA SPACE REQUEST WILL BE FIRST COME FIRST SERVE

EXPO HALL (Map Attached)

- TRADE SHOW ARENA BOOTH (One 8' x 10' booth space) _____ **\$495**
- Walkway area into the arena TRADE SHOW BOOTH (One 8' x 10' booth space) _____ **\$375**
- 2017 Eastern WA Ag Expo Tickets – Advanced Purchase (\$5.00 per ticket x _____) \$ _____

Total Enclosed \$ _____

Pay by Check or Credit Card: **Make Checks Payable to the Pasco Chamber of Commerce**

Credit Card Payment: _____ Visa or _____ Master Card Account # _____

Expiration Date _____ CV Code _____ Date _____

Signature _____

Mail Forms to:

EASTERN WASHINGTON AG EXPO, CATTLEMEN'S CONNECTION

100 N. Fruitland St., Suite B, Kennewick, WA 99336

Phone (509) 585-5460; Fax (509) 585-2671; Email: shanej@agmgt.com

PLEASE READ AND SIGN THE CONTRACT ON THE REVERSE SIDE

CONTRACT

- 1. Contract for Space.** By submitting an application for exhibit space, the applicant releases the Pasco Chamber of Commerce (PCC) and its agents from any and all liabilities to applicant, its agents, licensees, or employees that may arise to be asserted as a result of submission of an application or of participation in this exhibit. PCC determines the eligibility of any company or product for exhibit. Acceptance of an application does not imply endorsement by the PCC of the applicant's products or services, nor does rejection imply lack of merit of products or manufacturers. This application for space (when endorsed by the PCC with notice of space assignment) constitutes a Contract for the right to use the space. Full payment is due by Monday, October 3rd, 2016. If full payment is not received by October 3rd PCC no longer guarantees a space for the contracted exhibitor. **Tradeshow move-in will not be allowed until full payment is received by the PCC from the exhibitor.** Space will only be assigned after Contract and payment are received. No refund will be made for space that is not used or for space that is unused during part or all of the Exhibition. Should space remain unoccupied at the opening of the Exhibition, the PCC may rent or use it without obligation or refund. Should it be necessary for the exhibitor to cancel assigned space, a full refund will be made if cancellation notice is received by the PCC before December 1st, 2016. No refund will be made for cancellation received after December 1st, 2016. PCC reserves the right to limit the amount of exhibit space to any exhibitor.
- 2. Use of Exhibit Space.** No exhibitor may sublet, assign or apportion any part of the space allotted, or represent, advertise or distribute literature for the products or services of any other firm or individual except as approved by the PCC. The purposes of the exhibit are to inform and educate regarding characteristics and uses of the products and services.
- 3. Arrangement of Exhibit.** The space provided will be shown on the floor plan and outside insofar as possible, but the PCC reserves the right to make changes at any time in the location, size, and display limits of any exhibit area if this is in the best overall interest of the Exhibition. Exhibits may not project beyond the space allotted or interfere with traffic to exhibits of others. Aisles and parking areas are under control of the PCC and may not be used for Exhibits.
- 4. Restrictions.** The PCC reserves the right to restrict exhibits which, because of noise, method of operations, or any other reason, become objectionable or otherwise detract from or are out of keeping with the character of the Exhibition as a whole. Any food or beverage must be PRE-APPROVED by PCC and all appropriate health and food permits in hand. Circulars of advertising matter or any type of description are restricted to the exhibitor's display area and the show's information center only. Distribution of souvenirs and samples in a dignified fashion is permitted provided there is no interference with other exhibits.
- 5. Conduct.** Exhibitors operating sound motion picture equipment, loud speakers, or any other noise-creating devices shall do so at a level which will not interfere with other exhibitors or add unduly to general acoustics inconvenience or the PCC may require discontinuance of their use. All demonstrations, interviews, and other exhibit activities must be conducted so as not to infringe on rights of other exhibitors or offend visitors to the Exhibition. No undignified matter of attracting attention will be permitted. The exhibitor agrees not to sponsor group functions, such as tours, film showing, speeches, or other activities during exhibit hours.
- 6. Care of Premises.** No part of an exhibit and no sign or other materials may be posted, nailed, or otherwise affixed to wall, doors, or other surfaces in a way that might mar or deface the exhibit areas of booth equipment and furnishings. Damage from failure to observe this notice is payable to PCC. Any damages to the property of the TRAC that occurs, as a result of the applicant activities will be charged to the applicant. **Replacement costs of carpet tiles located in Exposition Hall or Atrium are \$40 per tile.** Payments for damages to occur within ten (10) working days of the date the damage occurred.
- 7. Exhibitor Services.** Each exhibitor will be contacted with regards to any additional materials required, services, labor, and drayage when space contracts have been approved. Each exhibitor will be contacted by TRAC for such services. TRAC will not accept shipped material before Monday, January 2, 2017.
- 8. Liability and Insurance.** The PCC will take reasonable precautions to safeguard exhibitor's property. TRAC, the City of Pasco, Franklin County, and the PCC expressly deny and reject any and all liability and responsibility for the safety and preservation of the property of the exhibitor, and reject any and all liability and responsibility for said property, or any injury to any official, agent, employee, or representative of the exhibitor, whether caused by theft, damage, by fire, or other elements, accidents, or any and all other causes, and whether or not caused by the alleged negligence or overt act of said TRAC, the PCC, or any representative or employee thereof; the exhibitor, by making application for and accepting exhibit space as defined on the reverse hereof consents to this disclaimer of liability.
- 9. Installation and Removal.** The setting up of inside exhibits may begin at 9 a.m., Monday, January 2, 2017 until 5 p.m. that day. Exhibitors must have paid in full in order to begin setting up of exhibits. All exhibits and displays must be in place and ready for review by 9 a.m., Tuesday, January 3, 2017 and remain intact until the close of the Exhibit hall at 4 p.m., Wednesday, January 4, 2017, when dismantling and removal may begin. All exhibits must be cleared by 8 p.m., Wednesday, January 4, 2017 unless special arrangements have been made with the TRAC facility. PCC is not responsible for fines and fees incurred from the TRAC do to Exhibits not being cleared from the premise, the obligation of these fines will rest solely on the exhibitor. Additionally, PCC is not obligated to make special arrangements between exhibitors and the TRAC facility.
- 10. Strikes, Fires and Acts of God.** The PCC reserves the right to change the location of the Exhibition in the event of strike, fire, or act of God should render the hall in which the Exhibition has been deemed unusable.
- 11. Interpretation and Enforcement.** These regulations become part of the Contract between the exhibitor and the PCC. PCC has the full power of interpretation and enforcement of these rules. All matters in question not covered by these regulations are subject to the decision of the PCC, and all decisions so made shall be binding upon all parties affected by them as by the original regulations. Exhibitors or their representatives who fail to observe these conditions of Contract, or who, in the opinion of the PCC, conduct themselves unethically, may be dismissed from the Exhibition without refund or other appeal.

We agree to comply with the exhibitor regulations, instructions, and conditions of Contract and we understand that space will NOT be held without payment, that spaces will be assigned randomly and that exhibitors will be assigned to the date contract is received and space is paid for.

Company Name: _____ **Date:** _____

Signature: _____



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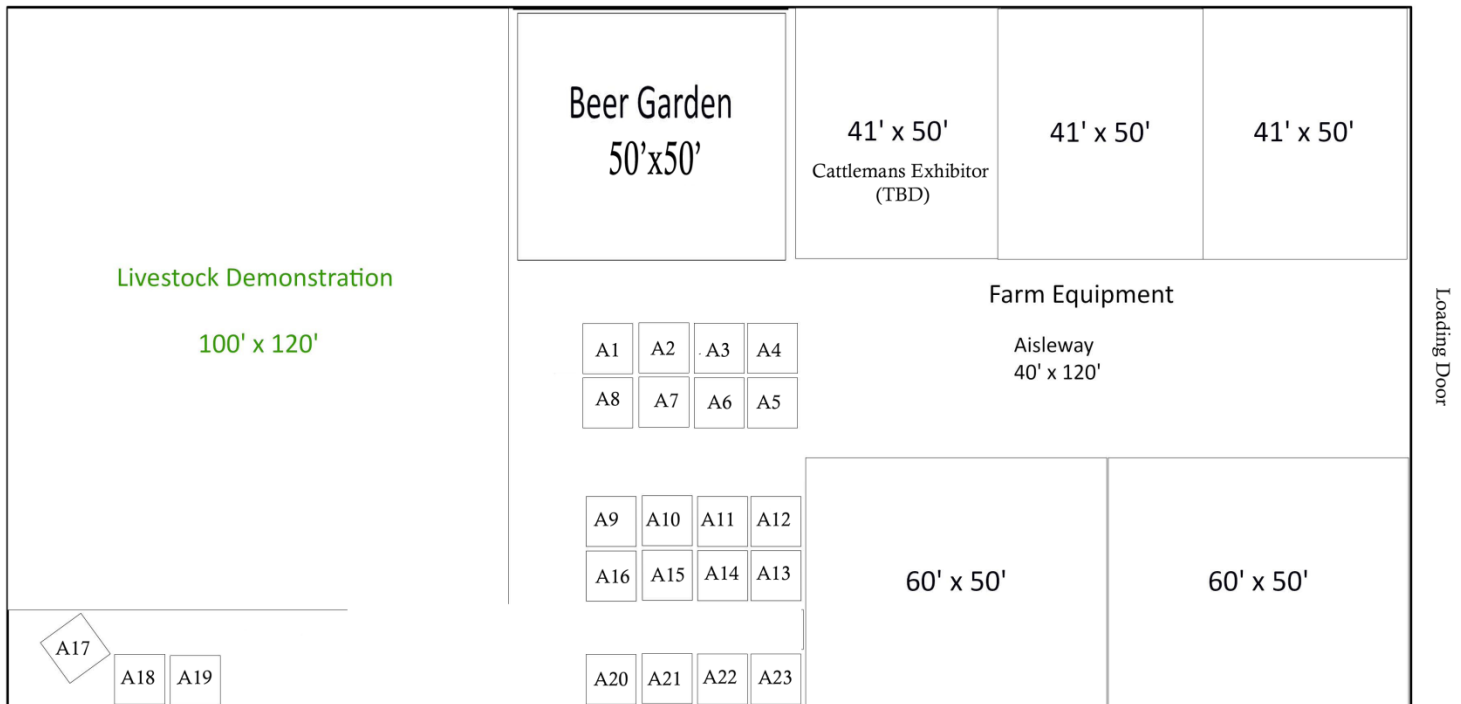
Cattlemen's Connection Arena Schedule

Day 1 January 3rd

- (1 ½ hours) Herd Handling/gathering pairs. Splitting Pairs/ Training cows through the Bud Box
- (3 hours) Colt Starting (thinking of having two round pens with one colt in each)
- (1 ½ hours) Herd handling/gathering yearlings, training through the bud box, settling yearlings to turn out of corral
- (3 hours) Cowboy Traditions Invitational Ranch Roping, Three man yearling doctoring , Calf Vaccinating

Day 2 January 4th

- (3 hours) Colt Starting
- (1 hour) Herd handling/gathering pairs, splitting pairs/ vaccinate cows
- (4 hours) Applied horsemanship/ How to use good horsemanship to do a job (have a couple horses at different experience levels) Horsemanship, Gathering, Sorting, Getting your horse hooked on to a cow



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