



# EASTERN WASHINGTON AG EXPO

## Come Grow With US

January 9-10, 2018- TRAC Center, Pasco, WA

[www.easternwaagexpo.com](http://www.easternwaagexpo.com)

### SPONSORSHIP & EXHIBITOR OPPORTUNITIES

#### **Premier Sponsor**

**\$7,500(Single)**

- **Sponsorships Available:** 1 Available
- Exclusive naming rights as the Premier sponsor
- Company name displayed on TRAC freeway signs
- Company Logo on Save the Date Cards
- Two 8' x 10' exhibit booth(s)
  - Or access to atrium exhibit space
- 50 tickets to exhibition
- Large banner displays at TRAC entrance (display provided by sponsor)
- Opportunity for equipment placement at TRAC entrance
- Company name as Premier sponsor in all media advertisements
- Acknowledgement over PA system during event
- Logo recognition in TV advertisement
- Logo recognition on printed collateral, advertising, signage, and promotional materials
- Company logo/business info with website link in the Pasco Chamber weekly e-newsletter
- Company logo and business info in Pasco Chamber annual publication
- One featured article on the Pasco Chamber website
- Company logo and link on website
- One Lyle Holt Scholarship to be awarded in company name
- Thank you and business info in Pasco Chamber publication

#### **Platinum Sponsor**

**\$5,000 (Multiple)**

- **Sponsorships Available:** Unlimited
- Recognition as Platinum Sponsor on all conference materials, website, program, proceedings
- One Scholarship Awarded in your companies name
- Two 8' x 10' exhibit booths
- Large banner displays at TRAC entrance (display provided by sponsor)
- Logo recognition on printed collateral, advertising, signage, and promotional materials
- Company logo/business info with website link in the Pasco Chamber weekly e-newsletter (OCT, NOV, DEC)
- Company logo and business info in Pasco Chamber annual publication
- Company logo and link on website
- Thank you and business info in Pasco Chamber publication
- 25 tickets to the exhibition

#### **Gold Sponsor**

**\$3,500 (Multiple)**

- **Sponsorships Available:** Unlimited
- Recognition as Gold Sponsor on all conference materials, website, program, proceedings
- One Scholarship Awarded in your companies name
- One 8' x 10' exhibit booth
- Large banner displays at TRAC entrance (display provided by sponsor)
- Name recognition on printed collateral, advertising, signage, and promotional materials
- Company logo/business info with website link in the Pasco Chamber weekly e-newsletter (OCT, NOV, DEC)
- Company logo and business info in Pasco Chamber annual publication
- Company logo and link on website
- Thank you and business info in Pasco Chamber publication
- 20 tickets to the exhibition

#### **Silver Sponsor**

**\$2,000 (Multiple)**

- **Sponsorships Available:**
  - 1 Keynote Speaker Sponsor
  - 1 Follow the Food Sponsor
- One 8' x 10' exhibit booth 15 tickets to the exhibition
- Recognition on printed collateral, advertising, signage, and promotional materials
- Company logo/business info with website link in the Pasco Chamber weekly e-newsletter (DEC)
- Company logo and business info in Pasco Chamber annual publication
- Company logo and link on website
- Thank you and business info in Pasco Chamber publication
- **Keynote Speaker Sponsors**
  - Large banner displayed at the event (banner provided by sponsor)
- **Follow the Food Sponsor**
  - Display of Sponsors Logo with 'Follow the Food'
  - Large banner displayed at the event (banner provided by sponsor)



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### SPONSORSHIP & EXHIBITOR OPPORTUNITIES

#### Bronze Sponsor \$1,500 (Multiple)

- **Sponsorships Available:**
  - VIP Reception Sponsor
  - Classroom Sponsor
  - Arena Hall Sponsor
  - Expo Hall Sponsor
  - Pesticide Credit Program Sponsor
- One 8' x 10' exhibit booth
- 10 tickets to the exhibition
- Large banner displayed at event (banner provided by sponsor)
- Recognition on printed collateral, advertising, signage, and promotional materials
- Company name and link on website
- Thank you and business info in Pasco Chamber publication

#### Lanyard Sponsor \$1,250 (single)

- **Sponsorships Available:** 1 available
- Company name on Exhibitors lanyard (2 Color Maximum)
- Recognition on event signage
- Company name and link on website
- Thank you and business info in Pasco Chamber publication

#### Supporter Package \$900 (multiple)

- **Sponsorships Available:** Unlimited
- One 8' x 10' booth space (No equivalent Floor Space)
- Recognition on event signage
- Company name and link on website
- Thank you and business info in Pasco Chamber publication

#### Supporter Sponsor \$500 (multiple)

- **Sponsorships Available:** Unlimited
- Recognition on event signage
- Company name and link on website
- Thank you and business info in Pasco Chamber publication

#### Seminar Sponsor \$500 (multiple)

- **Sponsorships Available:** Unlimited
- 1 Seminar Presentation at the Expo

#### FFA & Lyle Holt Scholarship Supporter (Stamp Card) \$50 (multiple)

- **Sponsorships Available:** Unlimited
- **Participation in Stamp Card Scavenger Hunt**
- Booth Signage as FFA Supporter

### EXHIBITOR OPPORTUNITIES

#### EXPO HALL

TRADE SHOW BOOTH (One 8' x 10' booth space) \$495

FLOOR SPACE (Minimum of 400 sq. ft.) \$1.75 - \$2.00/sq. ft.

- 400-999 sq.ft. = \$2.00/sq.ft.
- 1,000+ sq.ft. = \$1.75/sq.ft.

#### ATRIUM

TRADE SHOW BOOTH (One 8' x 10' booth space) \$1.10/ sq. ft.

\$495

## PAYMENT DETAILS

Last year's exhibitors have first right of their same booth location if received by October 2<sup>nd</sup>, after that date booths will be assigned on a first-come basis

**No Refunds will be made on cancelled spaces after December 1<sup>st</sup>.**

**Sponsorships help keep registration costs low, encourage attendance and increase visibility, while building name recognition for your product or service!**

#### **EASTERN WASHINGTON AG EXPO**

100 N. Fruitland St., Suite B, Kennewick, WA 99336

Phone (509) 585-5460; Fax (509) 585-2671

[www.easternwaagexpo.com](http://www.easternwaagexpo.com)

For questions, call Kim Hatch at (509) 585-5460 or email at [khatch@agmgt.com](mailto:khatch@agmgt.com)



# EASTERN WASHINGTON AG EXPO

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### REGISTRATION FORM

#### PAYMENT DETAILS

Last year's exhibitors have first right of their same booth location if received by October 2<sup>nd</sup>, after that date booths will be assigned on a first-come basis

**No Refunds will be made on cancelled spaces after December 1<sup>st</sup>.**

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Type of Business: \_\_\_\_\_

#### SPONSORSHIP OPPORTUNITIES (PLEASE MARK SPONSORSHIP LEVEL)

- |  |                |   |         |
|--|----------------|---|---------|
| <input type="checkbox"/> Premier Sponsor         | \$7,500        | <input type="checkbox"/> <u>Bronze Sponsor (Continued)</u>            | \$1,500 |
| <input type="checkbox"/> Platinum Sponsor        | \$5,000        | <input type="checkbox"/> Exhibit Hall Sponsor                         |         |
| <input type="checkbox"/> Gold Sponsor            | \$3,500        | <input type="checkbox"/> Pesticide Credit Program Sponsor             |         |
| <input type="checkbox"/> <u>Silver Sponsor</u>   | <u>\$2,000</u> | <input type="checkbox"/> Lanyard Sponsor                              | \$1,250 |
| <input type="checkbox"/> Keynote Speaker Sponsor |                | <input type="checkbox"/> Supporter Package                            | \$900   |
| <input type="checkbox"/> Follow the Food Sponsor |                | <input type="checkbox"/> Supporter Sponsor                            | \$500   |
| <input type="checkbox"/> <u>Bronze Sponsor</u>   | <u>\$1,500</u> | <input type="checkbox"/> Seminar Sponsor (Please Provide Topic Below) | \$500   |
| <input type="checkbox"/> VIP Reception Sponsor   |                | <input type="checkbox"/> Seminar Topic: _____                         |         |
| <input type="checkbox"/> Program Session Sponsor |                | <input type="checkbox"/> FFA & Lyle Holt Scholarship Supporter        | \$50    |

#### EXHIBITOR SPACE

#### BOOTH/FLOOR SPACE REQUEST

- Option 1:** Reserve same booth location as last year  
 **Option 2:** I would like to reserve a different space.  
 Choice 1 \_\_\_\_\_ Choice 2 \_\_\_\_\_ Choice 3 \_\_\_\_\_

#### EXPO HALL (Map Attached)

- TRADE SHOW BOOTH (One 8' x 10' booth space) \_\_\_\_\_ \$495  
 FLOOR SPACE (Minimum of 400 sq. ft.) (\$1.75 - \$2.00/sq.ft.).....**RESERVE:** \_\_\_\_\_ sq. ft. **TOTAL \$** \_\_\_\_\_  
 • 400-999 sq.ft. = **\$2.00/sq.ft.** • 1,000+ sq.ft. = **\$1.75/sq.ft.**

#### ATRIUM

- BOOTH (One 8' x 10' booth space) \_\_\_\_\_ \$495

- 2018 Eastern WA Ag Expo Tickets – Advanced Purchase (\$5.00 per ticket x \_\_\_\_\_) \$ \_\_\_\_\_

**Total Enclosed** \$ \_\_\_\_\_

Pay by Check or Credit Card: **Make Checks Payable to the Pasco Chamber of Commerce**

Credit Card Payment: \_\_\_\_\_ Visa or \_\_\_\_\_ Master Card Account # \_\_\_\_\_

Expiration Date \_\_\_\_\_ CV Code \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_

#### Mail Forms to:

**EASTERN WASHINGTON AG EXPO**, 100 N. Fruitland St., Suite B, Kennewick, WA 99336  
 Phone (509) 585-5460; Fax (509) 585-2671; Email: [khatch@agmgt.com](mailto:khatch@agmgt.com)  
***PLEASE READ AND SIGN THE CONTRACT ON THE REVERSE SIDE***

# CONTRACT

- 1. Contract for Space.** By submitting an application for exhibit space, the applicant releases the Pasco Chamber of Commerce (PCC) and its agents from any and all liabilities to applicant, its agents, licensees, or employees that may arise to be asserted as a result of submission of an application or of participation in this exhibit. PCC determines the eligibility of any company or product for exhibit. Acceptance of an application does not imply endorsement by the PCC of the applicant's products or services, nor does rejection imply lack of merit of products or manufacturers. This application for space (when endorsed by the PCC with notice of space assignment) constitutes a Contract for the right to use the space. Full payment is due by **Monday, October 2<sup>nd</sup>, 2017**. If full payment is not received by October 2<sup>nd</sup> PCC no longer guarantees a space for the contracted exhibitor. **Tradeshow move-in will not be allowed until full payment is received by the PCC from the exhibitor.** Space will only be assigned after Contract and payment are received. No refund will be made for space that is not used or for space that is unused during part or all of the Exhibition. Should space remain unoccupied at the opening of the Exhibition, the PCC may rent or use it without obligation or refund. Should it be necessary for the exhibitor to cancel assigned space, a full refund will be made if cancellation notice is received by the PCC before December 1<sup>st</sup>, 2017. No refund will be made for cancellation received after December 1<sup>st</sup>, 2017. PCC reserves the right to limit the amount of exhibit space to any exhibitor.
- 2. Use of Exhibit Space.** No exhibitor may sublet, assign or apportion any part of the space allotted, or represent, advertise or distribute literature for the products or services of any other firm or individual except as approved by the PCC. The purposes of the exhibit are to inform and educate regarding characteristics and uses of the products and services.
- 3. Arrangement of Exhibit.** The space provided will be shown on the floor plan and outside insofar as possible, but the PCC reserves the right to make changes at any time in the location, size, and display limits of any exhibit area if this is in the best overall interest of the Exhibition. Exhibits may not project beyond the space allotted or interfere with traffic to exhibits of others. Aisles and parking areas are under control of the PCC and may not be used for Exhibits.
- 4. Restrictions.** The PCC reserves the right to restrict exhibits which, because of noise, method of operations, or any other reason, become objectionable or otherwise detract from or are out of keeping with the character of the Exhibition as a whole. **Any food or beverage must be PRE-APPROVED by PCC and all appropriate health and food permits in hand.** Circulars of advertising matter or any type of description are restricted to the exhibitor's display area and the show's information center only. Distribution of souvenirs and samples in a dignified fashion is permitted provided there is no interference with other exhibits.
- 5. Conduct.** Exhibitors operating sound motion picture equipment, loud speakers, or any other noise-creating devices shall do so at a level which will not interfere with other exhibitors or add unduly to general acoustics inconvenience or the PCC may require discontinuance of their use. All demonstrations, interviews, and other exhibit activities must be conducted so as not to infringe on rights of other exhibitors or offend visitors to the Exhibition. No undignified matter of attracting attention will be permitted. The exhibitor agrees not to sponsor group functions, such as tours, film showing, speeches, or other activities during exhibit hours.
- 6. Care of Premises.** No part of an exhibit and no sign or other materials may be posted, nailed, or otherwise affixed to wall, doors, or other surfaces in a way that might mar or deface the exhibit areas of booth equipment and furnishings. Damage from failure to observe this notice is payable to PCC. Any damages to the property of the TRAC that occurs, as a result of the applicant activities will be charged to the applicant. **Replacement costs of carpet tiles located in Exposition Hall or Atrium are \$60 per tile.** Payments for damages to occur within ten (10) working days of the date the damage occurred. **The use of any tire shine products is prohibited.** The TRAC has the right to fine any person using tire shine products in the Expo Hall and the Atrium.
- 7. Exhibitor Services.** Each exhibitor will be contacted with regards to any additional materials required, services, labor, and drayage when space contracts have been approved. TRAC will not accept shipped material before Monday, January 8, 2018.
- 8. Liability and Insurance.** The PCC will take reasonable precautions to safeguard exhibitor's property. TRAC, the City of Pasco, Franklin County, and the PCC expressly deny and reject any and all liability and responsibility for the safety and preservation of the property of the exhibitor, and reject any and all liability and responsibility for said property, or any injury to any official, agent, employee, or representative of the exhibitor, whether caused by theft, damage, by fire, or other elements, accidents, or any and all other causes, and whether or not caused by the alleged negligence or overt act of said TRAC, the PCC, or any representative or employee thereof; the exhibitor, by making application for and accepting exhibit space as defined on the reverse hereof consents to this disclaimer of liability.
- 9. Installation and Removal.** The setting up of inside exhibits may begin at 9 a.m., Monday, January 8, 2018 until 5 p.m. that day. Exhibitors must have paid in full in order to begin setting up of exhibits. All exhibits and displays must be in place and ready for review by 9 a.m., Tuesday, January 9, 2018 and remain intact until the close of the Exhibit hall at 4 p.m., Wednesday, January 10, 2018, when dismantling and removal may begin. All exhibits must be cleared by 8 p.m., Wednesday, January 10, 2018 unless special arrangements have been made with the TRAC facility. PCC is not responsible for fines and fees incurred from the TRAC do to Exhibits not being cleared from the premise, the obligation of these fines will rest solely on the exhibitor. Additionally, PCC is not obligated to make special arrangements between exhibitors and the TRAC facility.
- 10. Strikes, Fires and Acts of God.** The PCC reserves the right to change the location of the Exhibition in the event of strike, fire, or act of God should render the hall in which the Exhibition has been deemed unusable.
- 11. Interpretation and Enforcement.** These regulations become part of the Contract between the exhibitor and the PCC. PCC has the full power of interpretation and enforcement of these rules. All matters in question not covered by these regulations are subject to the decision of the PCC, and all decisions so made shall be binding upon all parties affected by them as by the original regulations. Exhibitors or their representatives who fail to observe these conditions of Contract, or who, in the opinion of the PCC, conduct themselves unethically, may be dismissed from the Exhibition without refund or other appeal.

We agree to comply with the exhibitor regulations, instructions, and conditions of Contract and we understand that space will NOT be held without payment, that spaces will be assigned randomly and that exhibitors will be assigned to the date contract is received and space is paid for.

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

