



EASTERN WASHINGTON AG EXPO

Come Grow With US

January 9-10, 2020- TRAC Center, Pasco, WA

www.easternwaagexpo.com

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Premier Sponsor

\$7,500(Single)

- **Sponsorships Available:** 1 Available
- Exclusive naming rights as the Premier sponsor
- Company name displayed on TRAC freeway signs
- Company Logo on Save the Date Cards
- Two 8' x 10' exhibit booth(s)
 - Or access to atrium exhibit space
- 50 tickets to exhibition
- Large banner displays at TRAC entrance (display provided by sponsor)
- Opportunity for equipment placement at TRAC entrance
- Company name as Premier sponsor in all media advertisements
- Acknowledgement over PA system during event
- Logo recognition in TV advertisement
- Logo recognition on printed collateral, advertising, signage, and promotional materials
- Company logo/business info with website link in the Pasco Chamber weekly e-newsletter
- Company logo and business info in Pasco Chamber annual publication
- One featured article on the Pasco Chamber website
- Company logo and link on website
- One Lyle Holt Scholarship to be awarded in company name
- Thank you and business info in Pasco Chamber publication

Platinum Sponsor

\$5,000 (Multiple)

- **Sponsorships Available:** Unlimited
- Recognition as Platinum Sponsor on all conference materials, website, program, proceedings
- One Scholarship Awarded in your company's name
- Two 8' x 10' exhibit booths
- Large banner displays at TRAC entrance (display provided by sponsor)
- Logo recognition on printed collateral, advertising, signage, and promotional materials
- Company logo/business info with website link in the Pasco Chamber weekly e-newsletter (OCT, NOV, DEC)
- Company logo and business info in Pasco Chamber annual publication
- Company logo and link on website
- Thank you and business info in Pasco Chamber publication
- 25 tickets to the exhibition

Gold Sponsor

\$3,500 (Multiple)

- **Sponsorships Available:** Unlimited
- Recognition as Gold Sponsor on all conference materials, website, program, proceedings
- One Scholarship Awarded in your company's name
- One 8' x 10' exhibit booth
- Large banner displays at TRAC entrance (display provided by sponsor)
- Name recognition on printed collateral, advertising, signage, and promotional materials
- Company logo/business info with website link in the Pasco Chamber weekly e-newsletter (OCT, NOV, DEC)
- Company logo and business info in Pasco Chamber annual publication
- Company logo and link on website
- Thank you and business info in Pasco Chamber publication
- 20 tickets to the exhibition

Silver Sponsor

\$2,000 (Multiple)

- **Sponsorships Available:**
 - 1 Keynote Speaker Sponsor
 - 1 Follow the Food Sponsor
- One 8' x 10' exhibit booth 15 tickets to the exhibition
- Recognition on printed collateral, advertising, signage, and promotional materials
- Company logo/business info with website link in the Pasco Chamber weekly e-newsletter (DEC)
- Company logo and business info in Pasco Chamber annual publication
- Company logo and link on website
- Thank you and business info in Pasco Chamber publication
- **Keynote Speaker Sponsors**
 - Large banner displayed at the event (banner provided by sponsor)
- **Follow the Food Sponsor**
 - Display of Sponsors Logo with 'Follow the Food'
 - Large banner displayed at the event (banner provided by sponsor)



EASTERN WASHINGTON AG EXPO

Come Grow With US

January 9-10, 2020- TRAC Center, Pasco, WA

www.easternwaagexpo.com

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Bronze Sponsor **\$1,500 (Multiple)**

- **Sponsorships Available:**
 - VIP Reception Sponsor
 - Classroom Sponsor
 - Arena Hall Sponsor
 - YQCA Sponsor
 - Pesticide Credit Program Sponsor
- One 8' x 10' exhibit booth
- 10 tickets to the exhibition
- Large banner displayed at event (banner provided by sponsor)
- Recognition on printed collateral, advertising, signage, and promotional materials
- Company name and link on website
- Thank you and business info in Pasco Chamber publication

Lanyard Sponsor **\$1,250 (single)**

- **Sponsorships Available:** 1 available
- Company name on Exhibitors lanyard (2 Color Maximum)
- Recognition on event signage
- Company name and link on website
- Thank you and business info in Pasco Chamber publication

Supporter Package **\$900 (multiple)**

- **Sponsorships Available:** Unlimited
- One 8' x 10' booth space (No equivalent Floor Space)
- Recognition on event signage
- Company name and link on website
- Thank you and business info in Pasco Chamber publication

Supporter Sponsor **\$500 (multiple)**

- **Sponsorships Available:** Unlimited
- Recognition on event signage
- Company name and link on website
- Thank you and business info in Pasco Chamber publication

Seminar Sponsor **\$500 (multiple)**

- **Sponsorships Available:** Unlimited
- 1 Seminar Presentation at the Expo

FFA & Lyle Holt Scholarship Supporter (Stamp Card) **\$50 (multiple)**

- **Sponsorships Available:** Unlimited
- **Participation in Stamp Card Scavenger Hunt**
- Booth Signage as FFA Supporter

EXHIBITOR OPPORTUNITIES

EXPO HALL

TRADE SHOW BOOTH (One 8' x 10' booth space) **\$495**
(with Pasco Chamber Member Discount) \$395

FLOOR SPACE (Minimum of 400 sq. ft.) **\$1.00 - \$1.50/sq. ft.**

- 400-999 sq.ft. = \$1.50/sq.ft.
- 1,000+ sq.ft. = \$1.00/sq.ft.
- **(Pasco Chamber Member Discount) \$1.19/sq.ft.**
- **(Pasco Chamber Member Discount) \$.75/sq.ft.**

ATRIUM **\$1.10/ sq. ft.**

TRADE SHOW BOOTH (One 8' x 10' booth space) **\$495**

PAYMENT DETAILS

Last year's exhibitors have first right of their same booth location if received by October 2nd, after that date booths will be assigned on a first-come basis

No Refunds will be made on cancelled spaces after December 1st.

Sponsorships help keep registration costs low, encourage attendance and increase visibility, while building name recognition for your product or service!

EASTERN WASHINGTON AG EXPO
 1110 Osprey Point Blvd Ste. 101 Pasco, WA 99301
 Phone (509) 547-9755
www.easternwaagexpo.com

For questions, call (509) 547-9755 or email info@pascochamber.org



EASTERN WASHINGTON AG EXPO

Come Grow With US

January 8-9, 2019- TRAC Center, Pasco, WA

www.easternwaagexpo.com

REGISTRATION FORM

PAYMENT DETAILS

Last year's exhibitors have first right of their same booth location if received by October 2nd, after that date booths will be assigned on a first-come basis

No Refunds will be made on cancelled spaces after December 1st.

Company: _____ Contact Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____ Cell: _____
 Email: _____
 Type of Business: _____

SPONSORSHIP OPPORTUNITIES (PLEASE MARK SPONSORSHIP LEVEL)

- | | | | |
|--------------------------------------------------|----------------|------------------------------------------------------------------------------|----------------|
| <input type="checkbox"/> Premier Sponsor | \$7,500 | <input type="checkbox"/> Bronze Sponsor (Continued) | \$1,500 |
| <input type="checkbox"/> Platinum Sponsor | \$5,000 | <input type="checkbox"/> Exhibit Hall Sponsor | |
| <input type="checkbox"/> Gold Sponsor | \$3,500 | <input type="checkbox"/> Pesticide Credit Program Sponsor | |
| <input type="checkbox"/> Silver Sponsor | \$2,000 | <input type="checkbox"/> Lanyard Sponsor | \$1,250 |
| <input type="checkbox"/> Keynote Speaker Sponsor | | <input type="checkbox"/> Supporter Package | \$900 |
| <input type="checkbox"/> Follow the Food Sponsor | | <input type="checkbox"/> Supporter Sponsor | \$500 |
| <input type="checkbox"/> Bronze Sponsor | \$1,500 | <input type="checkbox"/> Seminar Sponsor (Please Provide Topic Below) | \$500 |
| <input type="checkbox"/> VIP Reception Sponsor | | <input type="checkbox"/> Seminar Topic: _____ | |
| <input type="checkbox"/> Program Session Sponsor | | <input type="checkbox"/> FFA & Lyle Holt Scholarship Supporter | \$50 |

EXHIBITOR SPACE

BOOTH/FLOOR SPACE REQUEST

- Option 1:** Reserve same booth location as last year
 Option 2: I would like to reserve a different space.

Choice 1 _____ **Choice 2** _____ **Choice 3** _____

EXPO HALL (Map Attached)

TRADE SHOW BOOTH (One 8' x 10' booth space) _____ **\$495**
(with Pasco Chamber Member Discount) \$395

FLOOR SPACE (Minimum of 400 sq. ft.) (\$1.00 - \$1.50/sq.ft.).....**RESERVE:** _____ sq. ft. **TOTAL \$** _____
 • 400-999 sq.ft. = **\$2.00/sq.ft.** • 1,000+ sq.ft. = **\$1.75/sq.ft.**
 • (with Pasco Chamber Member Disc.) \$1.19/sq.ft. • (with Pasco Chamber Member Disc.) \$.75/sq.ft.

ATRIUM

BOOTH (One 8' x 10' booth space) _____ **\$495**

2019 Eastern WA Ag Expo Tickets – Advanced Purchase (\$5.00 per ticket x _____) **\$** _____
with Pasco Chamber Member Disc. (\$2.50 per ticket x _____) **\$** _____

Total Enclosed **\$** _____

Pay by Check or Credit Card: **Make Checks Payable to the Pasco Chamber of Commerce**

Credit Card Payment: _____ Visa or _____ Master Card Account # _____

Expiration Date _____ CV Code _____ Date _____

Signature _____

Mail Forms to:

EASTERN WASHINGTON AG EXPO, 1110 Osprey Point Blvd Ste. 101 Pasco, WA 99301
 Phone (509) 547-9755; Email: info@pascochamber.org
PLEASE READ AND SIGN THE CONTRACT ON THE REVERSE SIDE

CONTRACT

1. **Contract for Space.** By submitting an application for exhibit space, the applicant releases the Pasco Chamber of Commerce (PCC) and/or its agents from any and all liabilities to applicant, its agents, licensees, or employees that may arise to be asserted as a result of submission of an application or of participation in this exhibit. PCC determines the eligibility of any company or product for exhibit. Acceptance of an application does not imply endorsement by PCC of the applicant's products or services, nor does rejection imply lack of merit of products or manufacturers. This application for space (when endorsed by PCC with notice of space assignment) constitutes a Contract for the right to use the space. Full payment is due by **Wednesday, October 2nd, 2019**. If full payment is not received by October 2nd PCC no longer guarantees a space for the contracted exhibitor. **Tradeshow move-in will not be allowed until full payment is received by the PCC from the exhibitor.** Space will only be assigned after Contract and payment are received. No refund will be made for space that is not used or for space that is unused during part or all of the Exhibition. Should space remain unoccupied at the opening of the Exhibition, the PCC may rent or use it without obligation or refund. Should it be necessary for the exhibitor to cancel assigned space, a full refund will be made if cancellation notice is received by PCC before December 1st, 2019. No refund will be made for cancellation received after December 1st, 2019. PCC reserves the right to limit the amount of exhibit space to any exhibitor.

2. **Use of Exhibit Space.** No exhibitor may sublet, assign or apportion any part of the space allotted, or represent, advertise or distribute literature for the products or services of any other firm or individual except as approved by PCC. The purposes of the exhibit are to inform and educate regarding characteristics and uses of the products and services.

3. **Arrangement of Exhibit.** The space provided will be shown on the floor plan and outside insofar as possible, but PCC reserves the right to make changes at any time in the location, size, and display limits of any exhibit area if this is in the best overall interest of the Exhibition. Exhibits may not project beyond the space allotted or interfere with traffic to exhibits of others. Aisles and parking areas are under control of PCC and may not be used for Exhibits.

4. **Restrictions.** PCC reserves the right to restrict exhibits which, because of noise, method of operations, or any other reason, become objectionable or otherwise detract from or are out of keeping with the character of the Exhibition as a whole. **Any food or beverage must be PRE-APPROVED by PCC and all appropriate health and food permits in hand.** Circulars of advertising matter or any type of description are restricted to the exhibitor's display area and the show's information center only. Distribution of souvenirs and samples in a dignified fashion is permitted provided there is no interference with other exhibits.

5. **Conduct.** Exhibitors operating sound motion picture equipment, loud speakers, or any other noise-creating devices shall do so at a level which will not interfere with other exhibitors or add unduly to general acoustics inconvenience or PCC may require discontinuance of their use. All demonstrations, interviews, and other exhibit activities must be conducted so as not to infringe on rights of other exhibits or offend visitors to the Exhibition. No undignified matter of attracting attention will be permitted. The exhibitor agrees not to sponsor group functions, such as tours, film showing, speeches, or other activities during exhibit hours.

6. **Care of Premises.** No part of an exhibit and no sign or other materials may be posted, nailed, or otherwise affixed to wall, doors, or other surfaces in a way that might mar or deface the exhibit areas of booth equipment and furnishings. Damage from failure to observe this notice is payable to PCC. Any damages to the property of TRAC that occurs, as a result of the applicant activities will be charged to the applicant. **Replacement costs of carpet tiles located in Exposition Hall or Atrium are \$60 per tile.** Payments for damages to occur within ten (10) working days of the date the damage occurred. **The use of any tire shine products is prohibited.** TRAC has the right to fine any person using tire shine products in the Expo Hall and the Atrium.

7. **Exhibitor Services.** Each exhibitor will be contacted with regards to any additional materials required, services, labor, and drayage when space contracts have been approved. TRAC will not accept shipped material before Wednesday, January 8, 2020.

8. **Liability and Insurance.** PCC will take reasonable precautions to safeguard exhibitor's property. TRAC, the City of Pasco, Franklin County, and PCC expressly deny and reject any and all liability and responsibility for the safety and preservation of the property of the exhibitor, and reject any and all liability and responsibility for said property, or any injury to any official, agent, employee, or representative of the exhibitor, whether caused by theft, damage, by fire, or other elements, accidents, or any and all other causes, and whether or not caused by the alleged negligence or overt act of said TRAC, PCC, or any representative or employee thereof; the exhibitor, by making application for and accepting exhibit space as defined on the reverse hereof consents to this disclaimer of liability.

9. **Installation and Removal.** The setting up of inside exhibits may begin at 9 a.m., Wednesday, January 8, 2020 until 5 p.m. that day. Exhibitors must have paid in full in order to begin setting up of exhibits. All exhibits and displays must be in place and ready for review by 9 a.m., Thursday, January 9, 2020 and remain intact until the close of the Exhibit hall at 4 p.m., Friday, January 10, 2020, when dismantling and removal may begin. All exhibits must be cleared by 8 p.m., Friday, January 10, 2020 unless special arrangements have been made with the TRAC facility. PCC is not responsible for fines and fees incurred from the TRAC due to Exhibits not being cleared from the premise, the obligation of these fines will rest solely on the exhibitor. Additionally, PCC is not obligated to make special arrangements between exhibitors and the TRAC facility.

10. **Strikes, Fires and Acts of God.** PCC reserves the right to change the location of the Exhibition in the event of strike, fire, or act of God should render the hall in which the Exhibition has been deemed unusable.

11. **Interpretation and Enforcement.** These regulations become part of the Contract between the exhibitor and PCC. PCC has the full power of interpretation and enforcement of these rules. All matters in question not covered by these regulations are subject to the decision of PCC, and all decisions so made shall be binding upon all parties affected by them as by the original regulations. Exhibitors or their representatives who fail to observe these conditions of Contract, or who, in the opinion of PCC, conduct themselves unethically, may be dismissed from the Exhibition without refund or other appeal.

We agree to comply with the exhibitor regulations, instructions, and conditions of Contract and we understand that space will NOT be held without payment, that spaces will be assigned randomly and that exhibitors will be assigned to the date contract is received and space is paid for.

Company Name: _____ Date: _____

Signature: _____



EASTERN
WASHINGTON
AG EXPO
COME GROW WITH US

TRAC ARENA

