



EASTERN WASHINGTON AG EXPO

COME GROW WITH US

www.easternwaagexpo.com

FOLLOW THE FOOD

To Whom It May Concern:

The Pasco Chamber of Commerce is proud to announce the re-branding of the Pasco REAL Ag Show to the Eastern Washington Ag Expo to be held January 5th and 6th, 2016, at the TRAC Center in Pasco, WA. Our theme this year is 'Come Grow With Us.'

As part of this year's show we will be offering a new program, **FOLLOW THE FOOD**, to draw in attendance and to increase traffic to all exhibitors throughout the show. This program will work by providing local food and beverage samplings at scheduled times throughout the show. We hope you and your company will join us this year as a participant in the program. Your participation would include:

- Recognition on printed collateral, advertising, signage, and promotional materials in association with 'Follow the Food'
- Company name and link on website
- Banner displayed at Scheduled Sampling Time (provided by participant)
- Free admission for up to 5 attendees
- An opportunity for your company to display and sample your companies local food product at scheduled times throughout the show

This year we would love to have you partner with us to showcase our local regional food production. This year as part of our first steps in launching Follow the Food your participation is at no cost.

We hope you will join us in helping to grow the Eastern Washington region's Ag Expo and the local agricultural industry. Please contact me with any questions. The registration form is included with this letter. Space is Limited!

Sincerely,

Madi Clark, Ag Association Management
Eastern Washington Ag Expo 2016
509-585-5460
mclark@agmgt.com

January 5 - 6, 2016
TRAC Center: Pasco, WA



**EASTERN
WASHINGTON
AG EXPO**
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FOLLOW THE FOOD REGISTRATION FORM

Company: _____ Contact Name: _____

Food Establishment Permit Expiration Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Cell: _____

Email: _____

Type of Food Provided as a Sample: _____

SAMPLING TIMES AVAILABLE (THESE WILL BE ASSIGNED ON A FIRST COME FIRST SERVE BASIS)

Please mark your preferred sampling time below:

- | | |
|---|------------------------|
| <input type="checkbox"/> Tuesday, January 5, 2016 | 9:30 a.m. – 11:30 a.m. |
| <input type="checkbox"/> Tuesday, January 5, 2016 | 1:00 p.m. – 3:00 p.m. |
| <input type="checkbox"/> Tuesday, January 5, 2016 | 3:00 p.m. – 5:00 p.m. |
| <input type="checkbox"/> Wednesday, January 6, 2016 | 9:30 a.m. – 11:30 a.m. |
| <input type="checkbox"/> Wednesday, January 6, 2016 | 12:30 p.m. – 2:30 p.m. |
| <input type="checkbox"/> Wednesday, January 6, 2016 | 2:30 p.m. – 4:30 p.m. |

GUIDELINES

- All samplers must hold a current food establishment permit
- All workers must hold food handler permits
- The Eastern Washington Ag Expo will provide hand washing stations
- Samples must be present for the entirety of the schedule.
- Companies are responsible for paying for their own electricity use and other utilities which will be arranged with the TRAC prior to the show.
- Space is limited and will be assigned on a first come, first serve basis.
- Samples are limited to 1 oz. for food samples and 3 oz. for beverage samples. If your samples are in violation of these limits your company will be responsible for the food buyout fee from the TRAC.

CONTRACT

I, THE ABOVE NAMED COMPANY, COMMIT TO ALL OF THE ABOVE GUIDELINES IN ASSOCIATION WITH SAMPLING FOOD AND/OR DRINKS AT THE EASTERN WASHINGTON AG EXPO ON JANUARY 5-6, 2016.

Company Name: _____

Signature: _____ Date: _____

Please Contact Madi Clark at 509-585-5460 or mclark@agmgt.com with any questions, concerns, or for special arrangements.

WE ARE LOOKING FORWARD TO HAVING YOU AT THE SHOW!

January 5 – 6, 2016
TRAC Center: Pasco, WA